



Chronométrie FERDINAND BERTHOUD and Les Ambassadeurs: exclusive partners in Switzerland

Within the framework of its highly selective distribution network, Chronométrie FERDINAND BERTHOUD is delighted to announce an exclusive partnership in Switzerland with Les Ambassadeurs.

A leading specialist in the field of Haute Horlogerie, Les Ambassadeurs is active in cities that enjoy global renown for their appeal in this realm.

Alongside a strong historical presence in Geneva where Les Ambassadeurs was founded more than 50 years ago, it also has stores on the world-famous “Bahnhofstrasse” in Zurich, in Lugano as well as St. Moritz. More recently, Les Ambassadeurs has also brought its expertise to Lucerne.

The characteristically elegant and architectural style of Les Ambassadeurs is reflected in each of their Boutiques, all of which were created by Bollinger Architektur & Design. The core element and hallmark of Les Ambassadeurs is the Espace Connaisseur, a unique place showcasing exceptional watches and exclusive limited editions. Watchmaking aficionados greatly appreciate this area where they can share opinions and discover new products. The in-house watchmakers, whom one can admire at work on the most sought-after mechanisms, are also available to answer any questions and to provide useful explanations on the horological techniques involved.

Local and international clients alike are immersed into the very heart of watchmaking and its deepest secrets are revealed to them.

Through this partnership, Chronométrie FERDINAND BERTHOUD is ensuring that its message strongly rooted in watchmaking passion is passed on with the same enthusiasm while maintaining full respect for the tradition and expertise that led to the creation of the Chronomètre FERDINAND BERTHOUD FB 1, a contemporary timepiece paying tribute to the work of the 18th century master-watchmaker.